

# **NABA**

**NUOVA ACCADEMIA  
DI BELLE ARTI**

## **SUMMER COURSES**

### **Fashion Design I**

**1<sup>st</sup> SESSION:**

**June 29th – July 9th 2021**

**3<sup>rd</sup> SESSION:**

**July 27th – August 6th 2021**

# FASHION DESIGN I

**School:** Nuova Accademia di Belle Arti Milano (NABA)

**Address:** Via Darwin 20, 20143 Milan, Italy

**E-mail:** [summer@naba.it](mailto:summer@naba.it)

**Course Structure:** 45 hours – 9 lesson days

**ECTS:** 3 ECTS credits\*

\*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

## TITLE – AREA

Fashion Design I (Introduction Level)

## COURSE TEACHERS

Margherita Mazza

## COURSE DESCRIPTION

An inspiring discovery of the Italian Fashion pipeline with lectures by experienced professionals and guided visits to Milan's best fashion areas and showrooms.

Students will be given an overview of the Italian Fashion System, and they will learn to produce fashion sketches, to carry out research to be used to develop a fashion collection.

## COURSE OBJECTIVES

Students will work in group.

Each group should realize a research for the fashion project and a portfolio that show up the work done.

In addition to this, each student will carry out individual research and develop his own ideas on a sketchbook.

The final result is organized in a portfolio showing all the material done during the classes:

mood and initial research; print and pattern research; finished drawings; fabric samples and personal capsule collection.

## ADMISSION REQUIREMENTS

This course is intended for students who have no background in fashion and for students who are attending or will attend their first year of university studies in art and design.

## OUTPUT

### Mandatory:

- final portfolio (one for each group)
- sketchbook ( one for each student)

### Elective:

#### additional mood-board and prototypes.

Students will learn how to plan and settle down a fashion collection from the initial research to a professional output including a personal sketchbook and a professional portfolio.

Students will also learn the basics of fashion sketches and fashion technical drawing.

**LIST OF MATERIALS AND TOOLS to be brought by students**

- Sketchbook ( a book of plain white pages – minimum size A4)
- Pencils (HB- B)
- Crayons or other coloring tools you are familiar with

**ATTENDANCE POLICY**

Class attendance is required for successful completion of the course. Attendance will be taken each class period. **On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.**

**COURSE POLICY**

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated.

Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

**TEACHING METHODS**

Frontal lessons, field trips.

**TEACHER'S SHORT BIO**

**Margherita Mazza.** Fashion designer and co-founder of the clothing brand RITARITA, Margherita collaborates with various fashion brands and companies in the textile sector. In addition to his professional activity, she teaches at NABA. She participates in group exhibitions placing the use of textile materials at the center of her installations.

## Grading

Total number of ECTS assigned for the successful completion of the course: **3 ECTS**

Grading Weights		Grading Scale
1. Attendance	30 %	Excellent = 90-100
2. Participation and Creative Process	40 %	Good = 80-89
3. Final work / Final presentation	30 %	Average = 70-79
		Below Average = 60-69
<b>TOTAL</b>	<b>100 %</b>	<b>Poor = 59 or below</b>

	<b>Excellent</b> 90 -100%	<b>Good</b> 80 – 89%	<b>Average</b> 70 – 79%	<b>Below Average</b> 60 – 69%	<b>Poor Below</b> 60%
<b>Attendance</b> (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
<b>Participation and Creative Process</b> (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
<b>Original Project</b> (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

## Course Schedule\*

### 1ST WEEK

Day	Time	Professor	h	Lesson-subject
Day 1 Tuesday		NABA Staff		Welcome and Registration
				Course kick-off Lecture: what is a fashion project?
Day 2 Wednesday				Launch of the project theme. Brainstorming. Dividing students into teams
				Presentation and discussion on the project topics.
Day 3 Thursday				Macro-research: how to start collection plan
				Lecture: fashion sketches and body proportions. First ideas + mood board research + sketchbook
Day 4 Friday				Filed trip
				*Field Trip

### 2ND WEEK

Day	Time	Professor	h	Lesson-subject
Day 5 Monday				Lecture: the development of a fashion collection and its relations with artistic inspirations
				Collection development
Day 6 Tuesday				Workshop: embroidery basic techniques and development of one swatch based on mood board and research
				Collection development
Day 7 Wednesday				Collection development
				Collection development + first graphic ideas (book)
Day 8 Thursday				Collection development + first graphic ideas (book)
				Book + draping
Day 9 Friday				Book + draping
				Exhibition set up.
				Final Presentation

\*The school reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location.
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.