

In the following sections of the application form, you will need to explain how your institution will fulfil the ECHE principles if the Charter is awarded. You are encouraged to consult the [ECHE Guidelines](#) for support in completing this application.

Please note that your Erasmus+ National Agency will monitor your Erasmus Policy Statement and your answers to the questions given in the application. The Erasmus+ National Agency reserves the right to request more information on your activities and propose supplementary measures, for the purposes of monitoring and implementing the Charter principles by your institution.

1. ERASMUS POLICY STATEMENT (EPS)

1.1 Erasmus activities included in your EPS

In this section, you need to tick the Erasmus activities covered by your Erasmus Policy Statement. Please select those activities that your HEI intends to implement during the entire duration of the Programme.

Erasmus Key Action 1 (KA1) - Learning mobility:

The mobility of higher education students and staff

Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions:

Partnerships for Cooperation and exchanges of practices

Partnerships for Excellence – European Universities

Partnerships for Excellence - Erasmus Mundus Joint Master Degrees

Partnerships for Innovation

Erasmus Key Action 3 (KA3):

Erasmus Key Action 3 (KA3) - Support to policy development and cooperation:

1.2 Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the

participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area¹ and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

NABA is a private Academy recognized by the Italian Ministry of Education, University and Research. Since its foundation in 1980, NABA has been aiming at challenging the rigid academic tradition by introducing new education visions and languages, putting together contemporary artistic practice and new creative professions. The Academy is highly engaged in international education. Over the past years, the Erasmus Programme crucially contributed to the achievement of innovative project results, fostering NABA cross-disciplinary and multicultural approach. The participation to the 2021-2027 programme will take advantage of the experience built throughout the last projects and would give the Academy the opportunity to trigger new challenges, in line with outcomes expected by the actions developed. With reference to KA1 action, the Academy would pursue the promotion of international education in the field of Art and Design, under the aegis of the principles of inclusion and innovation, the values of multiculturalism, diversity and promotion of the United Nations' 17 Sustainable Development Goals.

Considering the global growing necessities, attention will be given to enhance employability and career opportunities, social and intercultural awareness, inclusive and active participation in society and within the European and extra-European contexts. Through KA2 key action, NABA intends to foster the collaboration with international academic institutions and industry partnerships. Among the objectives, the Academy is willing to develop innovative educational methodologies, learning approaches with focus on digital competence (for a better response to the needs of the labour market and strengthen the connection between business and academy) and projects with short and long-term benefits to participant institutions. In a wider perspective, the Academy intends to contribute to an increased capacity to work at European and international level, boosting opportunities for professional development. NABA strongly believes that these initiatives could positively influence and move towards the creation and principles of a European Education Area. The values and purposes of the Erasmus project perfectly match NABA ambition for an academy constantly growing in the direction of internationalization that wants to become a point of reference in Italy for creative and artistic studies. Mobility is a unique opportunity for personal and professional growth. The students' learning experience always benefits of a study abroad period, both in terms of academic knowledge and personal enrichment. Being exposed to different teaching methods, cultures and working within an international environment help students be ready to face the challenges of our society and is crucial to enter the job market. Not only future professionals will need to be prepared and skilled, they will also need to be intrinsically open minded, social aware and flexible to rapid changes. NABA also strongly believes in the value of teaching and staff mobility to all functions. Especially within the creative arts context, teaching methods and pedagogical approaches are in constant evolution and the benefit for a teacher to develop an experience abroad is immediate. NABA intends to keep encouraging visiting professor and staff to come and visit the academy, with the aim of sharing and developing best practices, both at an operational and didactic level. Internationalization is implemented through the cultivation and growth of a network of partners identified among European and global renowned institutions that share the same academic vision. Within the Erasmus programme, NABA has 70 Erasmus Partners covering almost all participating countries. Extra European exchange agreements were signed with 20 Institutions all over the world. At the same time, NABA works on several educational formats, all having as a core value fostering the promotion and implementation of a multicultural, international, innovative education in the field of art and design, addressing a progressively increasing number of students, staff and faculty members. The benefits would reflect on participants in terms of personal and professional growth and reflexively, on global cultural social awareness and cohesion, economic development with focus on strategic future market fields. This progress will be of utmost importance within the vision of a European Education Area.

A Foundation Year Program will be promoted starting from the academic year 2020-2021 aiming at giving students educational tools and requirements to access the First Level Academic Diplomas. NABA Summer Courses offer a wide variety of NABA's long-term academic disciplines, giving students a condensed version of the most significant trends of art markets, industrial creation processes, artistic and social expressions, together with the chance to experiment with a relevant project-theme. In July 2020 NABA will launch its first Distance Learning Summer Courses. The courses will be delivered remotely following NABA's highest standards of teaching to provide students with an online experience that is equally informative and interactive, developing a relevant project-theme, virtual tours, with relevant industry guests. Semester Abroad Programs are designed to give students the opportunity to spend a term at NABA campus together with students from all over the world. The programs are run according two different academic calendars to suit the needs and requirements of students and universities from different parts of the world: the Dedicated Academic Calendar following the US Academic cycle, and the Integrated Academic Calendar following the Academic cycle as in Italy and the main European countries. With NABA Academic Articulation, international students gain a combined learning experience in which they attend a portion of their study path in their home university and another at NABA. Eligible students have the chance to continue their studies at NABA undergraduate and postgraduate-level programs, finally obtaining the degree from NABA. Geographical and linguistic coverage is taken into the internationalization and modernization strategy, even though the overall objective remains a worldwide international strategy aiming at establishing connections with highly reputed institutions. European mobility still

For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website:

https://ec.europa.eu/education/education-in-the-eu/european-education-area_en

EU Grants Procurement template EACCA Erasmus+ IBA V1.0 11/02/2020

proves to be the most effective for both incoming and outgoing students within the Erasmus frame, even though the excellent results achieved through the participation to the KA107 project boosted the opportunities for staff, faculty and students mobilities towards non-European countries such as USA and New Zealand. European mobility still accounts for more than half of all NABA's outgoing student mobility (United Kingdom together with Germany, Spain, Portugal and France still remain the top destinations for NABA students) and two thirds of incoming student mobility. Considering other collaborations and educational formats, NABA is improving academic connections and building mutual collaborative frameworks with particular focus on China, India, South Korea, Thailand, Vietnam, Malaysia, Latin America that cooperate with NABA largely through Semester Abroad, Customised and Summer courses Academic Articulation agreements. Finally, the MENA and Europe region constitute a strategic collaboration field and its countries share many cultural influences and values. By the end of 2020 NABA plans to have a growth in partnerships particularly in Azerbaijan, Turkey, Lebanon, Egypt and Cameroon.

