

GREEN IS THE NEW LUXURY

SCHOLARSHIPS FOR ISTITUTO MARANGONI MILANO · FIRENZE · PARIS · LONDON

Istituto Marangoni, in partnership with **Vogue Polska**, is seeking for the future **game changer** of the fashion industry.

Step into a new era of conscious luxury and redefine the landscape of sustainable fashion with a short course starting in **Summer Intake 2024**.

Participants in the contest stand a chance to apply for a **100% deduction** for **short courses** in:

- **Fashion Design** (available in the following Schools: Milano Fashion, Firenze, Paris, London)
- **Fashion Business** (available in the following Schools: Milano Fashion, Firenze, London)
- **Fashion Image & Styling** (available in the following Schools: Milano Fashion, Firenze, London)
- **Marketing for Luxury** (available in the following Schools: Milano Fashion, Firenze, London)

Apply for a scholarship and join Istituto Marangoni, where creativity meets sustainability and the luxury industry.

THE PROGRAMME FEES

Total Fee of € 4,100 (Milan, Florence, Paris) or GBP 3400 (London) and Winner will get: 100% deduction without accommodation.

Scholarships available just for summer 2024 intakes.

THE PROJECT

For creative programmes (design and styling), applicants are requested to submit one creative work (a single A3 paper). The creative work can be anything that visually describes their inspiration relates to the contest subject. They can be submitted in the form of sketches (including digital), drawings, photographs, moodboards and collages.

OR

For fashion business programmes, applicants can submit a 500 words research related to the contest subject. The text should be accompanied by visual research and a list of references and be submitted as a pdf file.

WHAT TO SUBMIT

Please send the below documents to register to the contest:

- Project (as described in the dedicated section)
- Passport or National ID card scan
- Signed Motivation letter with an explanation of why you deserve our scholarship (please indicate the requested program, campus and intake)

Participants between 16-17 years old need a guardian during the course.

The projects will be submitted by February 28 till 23:59 PL time, only in English in a digital version in ZIP file (maximum size of 10MB) and will be sent to the following email address (please add your name in the subject line): **info.poland@istitutomarangoni.com**

The official language of the call is English.

TIMELINE AND DEADLINES

- 21 October 23 > Competition to go live.
- 28 February 24 > Deadline for the last registration.
- 15th March 2024 > Committee meeting of professionals for the selection of the best projects
- 20th March 2024 > Scholarship results will be announced

JURY AND EVALUATION CRITERIA

Projects will be evaluated by a specialised jury (hereby called the “Jury”) and ranked on the basis of the following criteria:

- Coherence of objective;
- Level of Innovation;
- Project feasibility and aesthetic approach;
- Overall quality;
- Ability to synthesize information and clarity of the project.

AWARD

The winners of the competition will be awarded to 100% reduction on the tuition for one of the above mentioned short courses in Istituto Marangoni EU Schools.

*Any scholarship allocated to the intake for which the student is enrolling will NOT be automatically valid and confirmed for the next intake. The Management together with the Jury will assess (and possibly confirm) any potential reassignment.

Applications will be evaluated on a rolling basis.

RESULTS AND PUBLICATION

Upon publication of the winner's name, the person will be asked to confirm receipt of the scholarship and within 4 working days.

In case the winner does not confirm within 4 working days, the scholarship will be automatically transferred to the next participant in the ranking list.

* Marangoni School reserves the right to terminate the competition at any time for any reason and even to cancel it.

RIGHTS AND USE OF THE DELIVERED OUTPUTS

The participants (hereinafter the “Participants”) agree to transfer to Istituto Marangoni” the right to use the special projects (hereinafter the “Project”) and the products that will be, where applicable, implemented as a consequence of the project; the right to use any output delivered for the participation to the contest for ideas “CONTEMPORISING TRADITION”, as well as all the materials connected to the projects and delivered, including the drawing of the Project, the sketches, the samples, the models, the tests and the video and photo materials. Istituto Marangoni reserves the right to use, publish and exploit the Projects in the form and manner deemed most appropriate: participants shall also authorize Istituto Marangoni to use the documents received for promotional purposes and in the manner deemed most appropriate. The Participants, joining the contest for ideas “CONTEMPORISING TRADITION” declare that Istituto Marangoni cannot be subject to any claim resulting from such use. In any case, the participants agree to indemnify and hold Istituto Marangoni and its successors harmless from any liability toward third parties.

DECLARATIONS AND WARRANTIES

The Participant declares and guarantees:

- (i) to be the author of the Project, to own and to be fully, legitimately and autonomously entitled to grant, without limitation, all the rights granted herein, including but not limited to intellectual property rights anyhow related to the Project;
- (ii) that the Project is original and shall not, directly or indirectly, infringe any third parties’ right, including copyrights and intellectual property rights;
- (iii) that the Project shall not contain any obscene, violent, defamatory, blasphemy, upsetting elements and that it shall not infringe any third party personal and patrimonial right (including moral rights, image rights, honor and/or reputation and/or confidentiality rights, copyrights, data protection, publishing and/or others rights) or any applicable law; in the event the Project contains elements and/or parts from third parties works, the Participant guarantee to have obtained in advance and/or to obtain all necessary consents, releases and/or authorizations, as well as all usage rights of the Project granted herein;
- (iv) that there are no rights or agreement with any third party which shall interfere with the rights granted herein and with the full and free usage and arrangement of the Project by Istituto Marangoni and its successors.

In any case, the Participant undertakes to indemnify and hold Istituto Marangoni and its successors harmless with respect to every demand, claim, contestation or request, whether made or brought before the courts or otherwise, by third parties related to the Project and/or to the rights granted pursuant the article 8 and/or that are inconsistent with the representations, warranties and obligations that the Participant has provided herein or by law and/or may interfere with the full and free exploitation by Istituto Marangoni and its successors of the rights granted herein..

Information on the treatment of personal data

Personal data collected as a result of the participation to the call will be used for the following purposes: execution of the operations of the call and for the thereto related purposes: the processing of personal data will be executed using manual, electronic and telematics tools closely related to the purposes for which they were provided; they could be disseminated through websites and social networks connected to the Istituto Marangoni. In case of refusal to provide the requested data in order to participate in the call, the application form will be rejected or the potential participant excluded. In case of refusal to provide the

data, as indicated, in order to transfer the advertising material, there will be no consequences. Personal data collected as a result of the call participation will be registered in the Istituto Marangoni database, holder of the treatment;

People to whom the data collected as a result of the participation to the call refer to are considered the holders, pursuant to article 7 of the Legislative Decree 196/2003, of the related rights, among them, the confirmation of the existence of their personal data and their provision in an intelligible form, the cancellation, the transformation into anonymous form or blocking of data processed unlawfully, as well as the updating, rectification, integration and to oppose the treatment for any legitimate reason. By participating in the call, the participants give their consent to the aforementioned treatment of data.

CONSENT TO THE USE OF PERSONAL DATA

Participants authorise Istituto Marangoni S.r.l. to use their personal data and their image, as well as to take videos, photos, registrations and to consign their image through third parties and with any tools, video, photo and television and the activity related to the call. They grant it to the Istituto Marangoni S.r.l. the right to use the said "material" in the context of the publishing products directed by the Istituto Marangoni S.r.l. and in the context of the institutional website and social networks.