



Creative  
**CONVERSATION**  
in progress

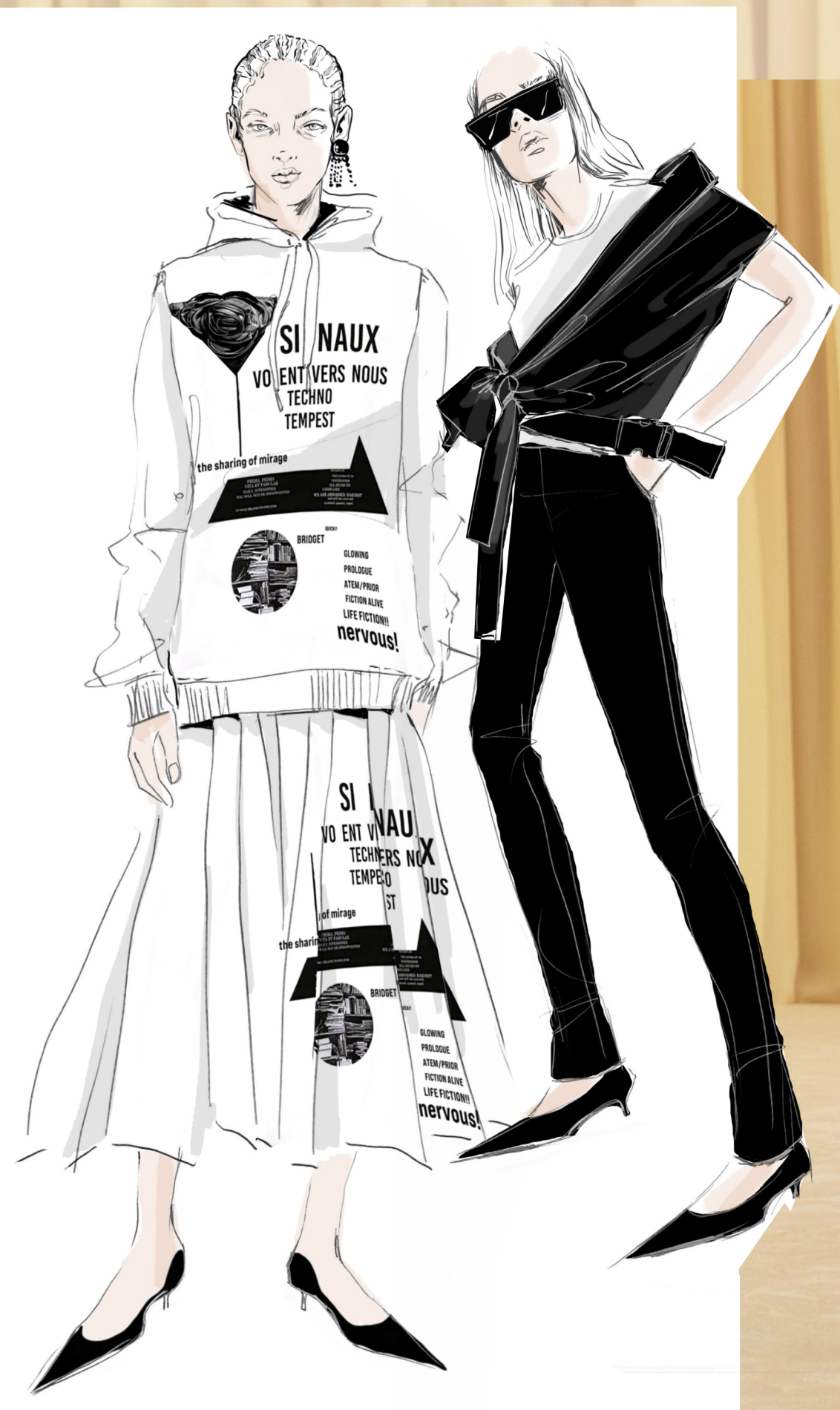




# Miuccia & Raf

The first collection by co-creative directors **Miuccia Prada and Raf Simons** centers around the idea of uniform and a dialogue, what the brand calls, “a creative conversation in progress.” To recognize that, the two powerhouses sat down to answer crowd-sourced questions about everything from their personal uniforms to working together, and utilizing the collective unconscious in their designs. It wouldn’t be Prada if there weren’t some hard hitting intellectual queries, after all. Below, some highlights from the conversation.







# PROJECT FOCUS

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What do you expect in the future from the collaboration between MIUCCIA PRADA and RAF SIMONS?

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