

## **ISTITUTO MARANGONI DUBAI**

### **VISION, MISSION, CORE VALUES AND GOALS**

#### **Vision**

Istituto Marangoni Dubai aspires to be one of the leading academic institutions in fashion, art and design in the UAE and regionally; a driver of change in the education sector through cross-contamination of fashion, art, design and innovative technologies. Istituto Marangoni Dubai aims to provide learners with high-quality education, blending innovative learning experiences with Italian expertise to enhance local talent and shape the future of the UAE fashion, art, and design industries. Istituto Marangoni Dubai aspires to create strong bonds with the local community and partner with industry players with the aim of supporting the graduates in their placement and career.

#### **Mission**

Istituto Marangoni Dubai is dedicated to providing students with a high-quality academic experience that qualifies the students to be long-lasting leaders with combined expertise and abilities in Fashion and Design, which will be achieved by offering an extensive and detailed educational portfolio that is constantly updated to match industry demands and evolution, achieving the highest academic standards with modern and dynamic curricula focused on results, integrating the spirit of “Italianess” into the experience of students on a daily basis through both curricula and the school experience, celebrating the global and multicultural reach of Italian culture through Fashion, Art and Design, supporting and developing the potential of our teaching and administrative staff, by means of constant and punctual training, and further strengthening historical and recent connections with the most important companies and personalities in the luxury Fashion, Art and Design market.

#### **Core Values**

The Core Values at Istituto Marangoni Dubai are:

- Inlusiveness: Istituto Marangoni Dubai encourages tolerance, values variety, and defends democratic principles.
- Excellence: throughout the board in educational endeavours, student services, and involvement in the local community.

- Social responsibility: Istituto Marangoni Dubai promotes civic engagement, environmental stewardship, and global citizenship. Additionally, it promotes awareness of and adherence to the needs and challenges of both national and international communities.
- Commitment: to the teaching profession and boosting the entire educational experience of students.
- Empowerment: giving all academic and staff members responsibilities and authority to empower them.
- Leadership: by inspiring colleagues, faculty and students to value their skills, originality, and creativity.
- Diversity: teaching and learning to students from various cultural backgrounds in order to create an excellent learning environment.
- Integrity: in all endeavours, both inside and outside of Istituto Marangoni Dubai.
- Teamwork: in all school-related activities, especially amongst teachers, staff, and students.
- Ethics: via candour and openness, as well as assurance, responsibility, and honor.
- Innovation: Istituto Marangoni Dubai will grow and be able to provide solutions for improving teaching and learning by encouraging and supporting innovation at the academic and administrative levels.

## Goals

The below are the strategic goals of Istituto Marangoni Dubai during the period of 2022-2027:

**Goal 1:** Reinforce student maturation and experience excellence in schooling and learning. The school seeks to promote teaching and learning skills and strengthen the academic support services with a focus on a distinguished experience provided to students throughout their studies at Istituto Marangoni Dubai.

**Objective 1.1:** Implement teaching methods that will engage students and improve learning;

**Objective 1.2:** Reinforce Faculty and Staff Development.

**Objective 1.3:** Reconstruct scholarly and career counselling to increase student employability.

**Goal 2:** intensify Research Production, by incrementing innovative research and intellectual works among all programs of the school that will have an impact on the economy and society, locally, regionally and internationally.

**Objective 2.1:** Extend assets and broaden resources for research growth by demonstrating awareness for interdisciplinary research and creative works;

**Objective 2.2:** Object research and developing actions that encourage economy and employability.

**Goal 3:** widen the exposure of Istituto Marangoni Dubai, by increasing the internationalisation of the school, clustering on students as international citizens, and establishing international strategic partnerships.

**Goal 4:** Expresses and advocates internationalisation of institution-wide strategic plans, and develops policies to increase international enrollment, and the number of current students engaging in international higher education experiences.

**Goal 5:** Strengthen Community Engagement and increase institutional social responsibility, by developing policies to enhance faculty and staff participation in community engagement.