



istitutomarangoni 

SHORT COURSES
PERSONAL PORTFOLIO PREPARATION

General Introduction

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design scenario. Through an exciting curriculum aimed to develop practical, creative, business and management skills which are subject specific, and relevant to the international fashion, design or art industries, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art Management and Art Curation.

1. Certification Attained

Istituto Marangoni Certificate

Course Information**2. General info:**

- Duration: 6 Weeks (3 days per week)
- Total Hours: 45
- Course Delivery mode: full online
- Lesson Duration: 2h30

3. Short Course Description**Brief description paragraph:**

The Personal Portfolio Preparation short course is designed to equip students with the visual skills they need to communicate their design ideas and progress to study at undergraduate level in fashion. Tutorials encourage students to analyse the visual world in which we live, through drawing and the sourcing of visual images that together combine the personal research undertaken in the field. The pace is fast, to generate instinctive responses to the set tasks and tease out the enthusiasm and possible subject focus of the student in the field.

Educational Aims

- to develop flexible approaches to programme delivery and student support, which reflect the needs and expectations of our learners;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to develop the students' intellectual abilities, creativity, independence, critical self-awareness, imagination and skills that will enhance global employment opportunities on completion of all courses;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and the strategic objectives;
- to provide a learning experience that is informed by research, scholarship, reflective practice and engagement with fashion and design industry and the professions.

Course Learning Outcomes

Upon completion of this short course, you will be equipped with the knowledge and skills to:

- LO1. Demonstrate a competence in the use of information technologies necessary to the presentation of a portfolio
- LO2. Show an ability to develop themed concepts and design ideas;
- LO3. Generate a body of artwork that evidences personality;
- LO4. Apply aesthetic judgement and editing in the development of a portfolio of visual work.

4. Course Structure

Week by Week Description

Week 1:

In the first week students explore fashion and the aesthetic world, to understand which contents they want to communicate. Through drawings, text, colours, images research, they will be able to identify the area on which they want to focus and develop their portfolio in the following weeks.

Week 2:

In the second week students develop their skills in creating their own portfolio, by assembling the references and the existing products they found through the research, developing and deepening them by using drawing techniques and other graphic tools.

Week 3:

During this week the students organize their work with the support of digital software for the creation of layouts, including in the research also materials, colours, drawings, etc. They define a final proposal for the creation of their own portfolio.

Week 4:

At this stage of the course, students further develop their ability to generate ideas by drawing them and assembling visual references, creating carefully edited collages based on given materials, creative ideas and colours.

Week 5:

During this week participants, using materials / ideas previously collected and developed, proceed with the creation of their portfolio, which is aimed at a precise choice of communication in the fashion field.

Week 6:

The last week is focused on finally communicating and presenting their ideas through a personal portfolio. Participants will have to consider the purpose of the portfolio, like further studies or job interviews, for a presentation coherent with their aims/expectations.

Subjects

Research and Design

Digital Design

Portfolio Design

Digital Portfolio

Seminars (if relevant or available for the specific course)

- Research Methods
- Fashion Marketing and Communication
- Social Media Analysis
- Fashion Panorama
- Fashion Semiology
- Communication Techniques

5. Learning Activities

Short Courses are taught via:

- Online Frontal lessons
- Online Workshops / Seminars (where relevant to specific course)

6. Course materials

Students will be required to have with them:

- Personal Pc/Laptop/Tablet to attend online classes
- Adobe Creative Cloud (temporary license provided by the School)

7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience:

- a. the use of online resources (where available) to achieve the skills and knowledge expected from the course;
- b. Tutors guide students during their studies.

Student & Academic Services

Istituto Marangoni provides Student & Academic Services, who act as the first point of contact for students.

The Student Support Officers help students in:

- managing their time;
- getting the best from their course;
- understanding and applying the School's rules;
- anything else the officers can advise on.

8. Student Feedback

Student feedback is essential for future course development and improvement.

Student comments are used to evaluate and enhance both the successful management of their study experience, and course contents.

Upon completion of the short course, Istituto Marangoni collects feedback through an online questionnaire where students will be invited to reflect on their overall experience at the School.