

istitutomarangoni in



SHORT COURSES INTERIOR DESIGN WITH DAEWHA KANG





General Introduction

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art History and Art Curation.

1. Certification Attained

Istituto Marangoni Certificate

Course Information

2. General info:

• Course Duration: 3 Weeks

• Total hours: 75

• Course Delivery mode: online or onsite

3. Short Course Description

Brief description

Contemporary interior design encapsulates a variety of key elements in designing a living space including identifying new trends, space planning and material selection to present concepts through sketching and the development of ideas through visual documentation and representation. Mentor DaeWha Kang shares his vision and design philosophy with participants in terms of wellbeing and the human being at the centre of design. A form of responsible design respecting people and the environment. DaeWha Kang Design is founded on an ethos of beauty, innovation, and wisdom.



Week by Week description

Week 1

In the first week participants investigate the development and creative expression of successful interior approaches used in professional design projects. Participants examine project concepts and the interpretation of style through case studies and visual research. The latest contemporary trends in the industry are identified and analysed. Virtual visits to select showrooms are organised to further comprehend the 'Made in Italy' style and proposals in interior design. Basic interior design skills of planning and layout are introduced.

Week 2

This week participants apply the skills gained in the first week to identify and propose a style for a chosen residential interior space. They also consider international trends, furniture and lighting, selecting materials and colours.

The home collection is examined as the natural evolution of the style of the fashion brand translated into living spaces. Participants construct proposals applying selected elements into the assigned space through the use of basic design and communication tools.

Week 3

In the final week, participants work on the development of both the conceptual design of the assigned project, and the organization of the basic project proposal. The introduction of new lighting products and solutions presented during seminars will be integrated into and support the construction of a contemporary vision. Participants learn how to create a structured presentation of their project that represents both the emotional and technical contents. The course concludes with a brief presentation and discussion of the projects.

Course Themes
Innovative Materials
Design Trends
Furniture & Lighting Design
Sketching, Development of Ideas and Space Planning
Interior Design Photography

4. Learning Activities

Short Courses are taught via:

- Frontal / Online lessons
- Workshops / Seminars
- Off-site visits (where relevant to specific course)

5. Outcomes

Upon completion of this short course, participants will be equipped with the knowledge and skills to deliver a concept for an interior design brief provided by the mentor.

Learning Outcomes

- LO1. Interpret an inspirational theme for a design project;
- LO2. Develop basic interior design skills;
- LO3. Define materials, colours, lighting for an interior project considering new trends;
- LO4. Translate concept into the interior space.



6. Course materials

Students will be required to have the following materials:

• Personal Computer/Tablet (for the online option)

7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience: a. the use of online resources (where available) help students to reach the skills and knowledge expected on the course; b. Tutors guide students during their studies.

Student & Academic Services

Istituto Marangoni provides Student & Academic Services, who act as the first point of contact for students.

The Student Support Officers help students in:

- managing their time;
- getting the best from their course;
- understanding and applying the School's rules for onsite and online lessons;
- anything else the officers can advise on.

8. Student Feedback

Student feedback is essential for future course development and improvement. Student comments are used to evaluate and enhance both the successful management of their study experience, and course contents.

Upon completion of the short course Istituto Marangoni collects feedback through an online questionnaire where students will be invited to reflect on their overall experience at the School.