



istitutomarangoni



**SHORT COURSES
INTERIOR DESIGN
FOR PROFESSIONALS**

Online Option

General Introduction

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art History and Art Curation.

1. Certification Attained

Istituto Marangoni Certificate

Course Information

2. General info:

- 2 Weeks
- 25 lesson hours
- Type: online

3. Short Course Description

Brief description

The course is aimed at professionals interested in acquiring the necessary updating to implement their background as Architects or Interior Designers.

The planning ability has always been required to know how to read current reality through in-depth analysis: to think in the present, but at the same time to try to do something more; to be ahead of the times, to foresee changes in lifestyles, to determine their trends and to develop projects for the imminent future.

During this short course participants have a chance to discover the new trend in different field, the new direction in innovative technologies, with a virtual approach.

Once the pandemic ends, we expect that some implications will be long lasting. Industry experts inspire participants to challenge the traditional definition of short-term accommodation and everyday living, as well as in discovering the 'influence' of local design excellence with a special guest lecture by Giulio Cappellini; looking into the impact of Italian creativity in Design.

During the course participants have the opportunity to interact with professionals from different fields.

Key Topics

- Contemporary Design Trends
- New Interior Panorama
- Reality of Historical Companies
- Digital Evolutions System

Week by Week Description

Week 1

During the first week, participants address the theme of changes in continuous evolution, present in the fields of interior and design and also analyze the trends that will influence the future of living through seminars and lectures. In order to help participants in better experiencing the essence of Italian style and culture, the course provides an overview of the new trends from the latest Design Week, which takes place in April. Professionals from various disciplines present innovations in the areas of design and directions of issues related to sustainability, recycling, reuse and material and textile proposals.

Week 2

In the second week of the course, the most innovative aspects are approached, including technological applications and digital support in the design of virtual interiors, necessary for social media context and the evolution of visual communication. Talks with historic design companies provide an opportunity to understand the balance between Heritage and Future vision in the actual context and interact with Industry professionals during the open discussion.

A final panel with professionals is organized to share with the course participants, the future perspectives of Made in Italy companies and possible strategies.

Themes covered

Design Trends

Digital Environments

Current Visual Communication

Material and Textile Innovations

Commercial Spaces

Seminars and other activities (where relevant to the specific course)

- Key Design Trends
- New Boundaries of Materials and Fabrics
- Regenerative Design
- Digitalization of the Interior
- Evolution in Communication
- Talk with Industry Professionals
- Panel with Industry: The Future of Industry

4. Learning Activities

Short Courses are taught via:

- Online lessons
- Online Workshops / Seminars (where relevant to the specific course)
- Online Talks

5. Outcomes

Participants will acquire the latest trends in the Design, Interior, and Communication panorama and will have the opportunity to interact with industry professionals.

6. Course materials

Materials students will be required to have:

- Personal Computer

7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience:

- a. the use of the Library, online resources (where available), and the school facilities help students to reach the skills and knowledge expected on the course;
- b. Tutors guide students during their studies.

Student & Academic Services

Istituto Marangoni provides Student & Academic Services, who act as the first point of contact for students.

The Student Support Officers help students in:

- finding their way around;
- managing their time;
- getting the best from their course;
- understanding and applying the School's rules for online lessons;
- anything else the officers can advise on.

8. Student Feedback

Student feedback is essential for future course development and improvement. Student comments are used to evaluate and enhance both the successful management of their study experience, and course contents.

Upon completion of the short course Istituto Marangoni collects feedback through an online questionnaire where students will be invited to reflect on their overall experience at the School.