

ISTITUTO MARANGONI LONDON ADDITIONAL COURSE MATERIAL FOR ACADEMIC YEAR 2020/2021

MA FASHION PROMOTION, COMMUNICATION AND MEDIA	COURSE PURCHASES		
MA Fashion Promotion, Communication and Media	When undertaking MA Fashion Promotion, Communication and Media, investment in appropriate materials is essential. The following list is a good starting point to building upon.		
	Laptop with Office for presentations and documents, charger and external hard drive needed for storage of images particularly.		
	Your other areas of expenditure will be in printing and some fabric samples, as well as costs of visiting any exhibitions or trade shows that may be required.		
	In Terms 2 and 3 you will be required to do a photoshoot - costs for this can vary depending on what your concepts and proposals involve. These are group projects, so costs will be shared of course.		
External visits	Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks		
Printing costs	Ongoing everyday printing costs Dissertation additional printing/ binding/ cover costs		
Fashion Shoots Toolkit	Scissors	General purpose	
Suppliers for art and stationery materials Students can visit these London stores or order online: <u>http://www.atlantisart.co.uk</u> <u>https://www.cassart.co.uk</u> Suppliers for fashion sundries <u>www.morplan.com</u> Suppliers for Fashion styling product <u>www.amazon.co.uk</u>	Таре	Ranging from gaffer tape, duct tape, cellophane tape, masking tape and double-sided tape	
	Pins	Safety pins, bobby pins, fastening pins & more	
	Clips	Snap clips, alligator clips, binder clips & more	
	Lint roller	Fabric or self-adhesive	
	Nylon display thread	Also known as fishing string, or invisible string	
	Blu/White tack	Any kind of semi-permanent adhesive	



Suppliers for medical/ sewing kit/ bands www.boots.com or store	Measuring tape	Loose 'tailor' style
	Wipes Black and nude undergarments	Wet and stain removing Basic seemless
	Shoe grips Tagging gun	For tagging labels/ fashion returns
	Mini sewing kit Mini medical kit	Basic kit
	Elastic bands Phone charger	Black/ brown/ blonde Students own
	Hand held steamer	
	USB (s) Camera with a camera of at least 10 MP and capable of recording video to SD card.	For university work / assessment hand ins Camera with a camera of at least 10 MP and capable of recording video to SD card. Students own
Equipment recommended	Specialist facilities Teaching for some units takes place in professional ICT studios equipped with Apple iMac work stations running Adobe Creative Suite. Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator and InDesign. Students prefer to have their own computers in class and increasingly they pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html	
Additional course costs (estimate, depends on personal and School projects)	Between £700 to £3000 per academic year	