



**Short Course Online Option Interior Design** 

#### **General Introduction**

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni short courses prepare students in the principles of subjects such as Interior Design.

# **General Information**

# 1. Certification Attained

Istituto Marangoni Certificate

# **Course Information**

# 2. Short Course: Level / Category

- Undergraduate level course
- Online Option (4 weeks online)

# 3. Short Course Description

These short courses invite participants into the world of Interior Design, and to the latest trends, and challenges, that designers face in contemporary interior and home collection design. The course is structured so that participants can learn the necessary skills required to define a basic interior design project and represent it visually, as well as considering new factors in design today, such as design wellbeing; the use, and influence, of complementary styles, colours and lighting effects in interior space. Lessons include an introduction to design software including, Photoshop, Indesign, AutoCad, 3D Studio Max, design history and culture, and the basics of researching, interpreting and developing an interior design project. The overall aim of the course is to understand the key skills and software used to translate ideas into a basic digital and technical representation of an interior design space, with supporting creative research materials.

The online course is structured so that participants are able to gain the knowledge necessary to define a basic interior design project, and to represent it visually. The lessons include the introduction and use of software (Photoshop, Indesign, AutoCad, 3D Studio Max), Design Culture and history lessons, and important key notions to interpret and develop a digital interior design project.

# **Course Duration**

4 weeks online | 30 lessons

# **Key Topics**

- Photoshop
- AutoCad
- 3D Studio Max
- Design Culture
- Interior Design





# Week by Week Description

#### Week 1

This module aims to introduce digital technology to organize and produce files and to provide useful tools for image management and processing.

The course will enable participants to acquire the basics of composition using Adobe Photoshop, and layout management skills using Adobe InDesign, necessary to manage the layout of an interior design project. During the course, participants will perform layout exercises and create basic furniture compositions.

AutoCAD software will be introduced as a fundamental instrument for the representation of project form and spaces, and the technical representation of plans and sections, and common architectural elements. The use of workspace and some primary tools enables participants to translate the basic principles and methods of descriptive and projective geometry into a digital form.

The course also provides an introduction to 3D Studio Max software used to represent interior views of a designed space. They will be introduced to framing and photographic composition, as well as physical characteristics including lighting and materials.

### Week 2

The History of Interiors and Design, delivered through a series of theoretical lessons will help participants to understand the evolution of contemporary interior design. The History and Culture of Design, considered in its broadest sense as the history of aesthetic production, is key to the design of products, of materials, and the industrial design sectors.

Talks with industry professionals (for example architects, designers, artists, or foundations) are planned to enhance the overall learning experience and knowledge of the interior design industry.

### Week 3

At this point the in course participants will work on the interpretation of a basic residential project, identifying the style of an Interior space through the analysis of design trends, furniture and lighting. Innovative materials, coordinating colours, and choices in furniture, together with their characteristics, identity, quality, perception and application will be further analysed during the course. Participants are able to bring together their digital work undertaken in the first two weeks with more specific workshops relevant to the finalisation of a basic digital design project layout.

# Week 4

In the final week participants work on the conceptual and design process for an assigned project layout. They will be shown how to represent, with a clear structure, the 'story' of their project, supported with emotional and technical content. An introduction to perspective supports the visualisation of proposed interiors and lighting and atmosphere is recreated with an introduction to lighting and illumination tools. Participants will be supported in the development of a basic digital interior project layout, from the interpretation of a theme, to the 'translation' of the project spaces.

Subjects	
Digital Design	
Drawing Techniques	
Design Culture	
Design Research	
Interior Design	
Project Development	

### 4. Learning Activities

Online Short Courses are taught via:

- Online Workshops and Seminars
- Online Industry Talks
- Online Practical Exercises
- Online lessons



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#### 5. Outcomes

Upon completion of this short course, participants will be equipped with the knowledge and skills to: Produce a basic Interior Design project layout with supporting creative materials.

The course provides the students with key notions and skills for identifying the style of a project and new trends in the Interior Design world, including:

- Representing a basic interior project through the use of appropriate software
- A broad understanding of the Culture of Design and key periods in the History of Interiors.
- Interpreting style and defining the space of an interior design project.

# 6. Course materials

Any materials students will be required to bring with them;

- Personal Laptop;
- Adobe Creative Suite CAD 3DStudioMax (temporary licenses are provided by the School);
- A3 drawing paper, pencils, eraser, ruler and square ruler, removable scotch tape, scissors, coloured pencils.

# 7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience:

- a. The use of online resources (where available), to reach the skills and knowledge expected on the course;
- b. Tutors guide students during their studies.

# **Student & Academic Services**

Istituto Marangoni provides Student & Academic Services, who act as the first point of contact for students.

The Student Support Officers help students in:

- managing their time;
- getting the best from their course;
- understanding and applying the School's rules for online programmes;
- anything else the officers can advise on.

# 8. Student Feedback

Student feedback is essential for future course development and improvement.

Student comments are used to evaluate and enhance both the successful management of their study experience, and course contents. Upon completion of the short course Istituto Marangoni collects feedback through an online questionnaire where students will be invited to reflect on their overall experience at the School.

