

### **Brief descriptive summary**

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni courses prepare participants in subjects such as Fashion Design, Fashion Styling, Fashion Business and Interior Design.

### 1. Certification attained

Istituto Marangoni Certificate

#### Course information

### 2. Educational & Programme Aims

#### **Education Aims:**

The educational aims are:

- to develop flexible approaches to programme delivery and participant support, which reflect the needs and expectations of
- to provide a supportive and inclusive learning environment which enables success for all learners;
- to encourage the development of intellectual ability, creativity, independence, critical self-awareness, imagination and skills that enhance global employment opportunities on completion from all courses;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, reflective practice and engagement within the fashion, design and creative industries.

### **Programme Aims:**

Interior designers work on an enormous range of projects, from corporate interiors including hotels to office space, to high-end residential projects, and ad-hoc private ventures.

This two-year course provides a broad education, enabling participants to explore and experience the exciting world of contemporary interior design.

Starting from basic drawing skills for design, alongside the use of colour, fabrics and materials, participants move on to discover technical drawing skills including AutoCAD and space planning, giving them an opportunity to create innovative and bespoke solutions to design projects.

As well as design skills, the course guide participants in developing a critical and analytical approach that allows them to interpret specific project briefs and provide innovative and creative solutions. Lessons in the history of design provide a more in-depth understanding of the industry, along with key notions in creative research, which are essential to engage in forwardthinking concepts.

Participants study design projects from concept to completion, including communication of final proposals, and key presentation skills.

## 3. Course Learning Outcomes

Interim Learning Outcomes (ILO):

Students successfully completing the first block will have developed:

- ILO 1 An understanding of the basic elements of interior design and industry practices;
- ILO 2 A fundamental knowledge of specialised technologies and methods relating to interior design projects and their application to interior space:
- ILO 3 The ability use appropriate research methods, and to take different approaches to problem solving;
- ILO 4 The ability to communicate accurately, and compile and present coursework appropriate to the discipline.

## Programme Learning Outcomes (PLO):

On successful completion of the course, participants will be able to:

- PLO1 Demonstrate a sound understanding of the appropriate creative, intellectual and technical skills necessary for use within the broader interior design and lighting industry;
- PLO2 Develop a detailed understanding of current and emerging technologies and their applications to the contemporary interior design and lighting industry:
- PLO3 Demonstrate a sound understanding of the methodologies underpinning interior design and lighting practice;
- PLO4 Demonstrate the ability to evaluate the appropriateness of different approaches to problem solving;
- PLO5 Demonstrate an understanding of the cultural, social and environmental drivers and their impact on the interior design and lighting industry.



# 4. Teaching/Learning and Assessment Strategy

### Curriculum:

Structured in two distinct 'blocks', participants can choose when to build on their experience by progressing from one block to another, giving them complete control on their own progress and achievement. On successful completion of both levels participants gain a solid base in interior design to enable them to enter the industry, or to progress further in their studies to gain a higher level of skills and expertise.

## Interior design 1 (24 weeks)

This block introduces participants to the fundamentals of interior architectural design and space, the basic tools of representation and expression, the design process and methodological approach which they are asked to duplicate in the form of a project. Participants work in reference to the real context of an existing residential interior and through a simulated step-by-step process interpret the different interior design project phases.

Participants acquire interior visualisation techniques through the elaboration of sketches and technical drawings and the application of colours, materials, and textures. They relate 2-dimensional and 3-dimensional drawings in a correct workflow supporting the design and documentation processes.

### Interior design 2 (24 weeks)

This second phase of the course allows participants to explore and investigate in a guided design process, different interior design project typologies. The application of the structured input are expressed through the development of an interior design language and defining style while responding to functional and spatial requirements. Specific tools are used to define the project: mood boards, colour palettes and charts and materials board. Participants also begin to learn how to incorporate lighting and control illumination in their projects and create effective project renderings.

### **Opportunities**

At the end of the programme (2 blocks) participants will have gathered familiarity with the international network of contacts set up by the Istituto Marangoni School, to independently enter into the working world.

The interior designer is a professional figure that ideates and controls the visual and aesthetic quality of spaces while responding to functional requirements. As part of an interior design project, they manage the configuration of space, the choice of materials, colours and finishes, create furniture layouts and choose and specify products. These elements are coordinated and balanced in the creation of style and atmosphere. The course will allow the participants to acquire the design method and skills necessary to enter the industry with the knowledge of and pragmatic experience in a contemporary design approach.

### **Progressing Abroad – European Study Options**

Participants attending the undergraduate Progression Courses in Mumbai, Shanghai and Shenzhen have the opportunity to further excel in design, creativity and research, by completing their study pathway at one of Istituto Marangoni's School's in Italy, Milano or Firenze. On successful completion of their programme they will be awarded the 3-year Undergraduate Diploma from the European school.

## **Assessment:**

### **Formative Assessments:**

This consists in a daily interaction with the tutors that through feedback help the participants to adopt a critical appraisal of their own learning experience, and helps them assess their own performance in relation to the learning outcomes set for each element of study.

## **Summative Assessments:**

These are formal assessments and are a means of gauging participant learning, at a particular point in time, relative to established marking criteria (Learning Outcomes). Summative assessments can occur during as well as at the end of each unit on specific evidence of participant work, examples as follows:

Portfolio Assessment is used to assess a variety of projects that have been developed throughout the unit and contained within a single folder or portfolio. Portfolio assessment could take a variety of formats depending on the subject and stipulated by the tutor.

Practical and class-based projects allow participants to apply their theoretical understanding of a specific subject area.

Written Reports are required in some study areas and these in some cases are a response to industry briefs, allowing participants to reflect real industry requirements and to present work to industry standards through report writing.

Presentations are used in some subjects to allow participants to develop their creative, professional communication and presentation skills, formalising their arguments in a critical manner. When giving presentations participants are actively encouraged to embrace new technologies and media in an innovative way where appropriate.



### Marking system:

Undergraduate Progression courses have these grade thresholds:

Mark	Outcome	Descriptor (to achieve the banding on the left)	
0-29	Fail	Insufficient / poor Marginal fail - most unit learning outcomes achieved at threshold level	
30-39	Fail	Insufficient / poor Marginal fail - most unit learning outcomes achieved at threshold level	
40-49	Pass	Acceptable / adequate Criteria have been met at a minimum level.	
50-59	Pass	Fairly good Adequate criteria have been met as directed in the brief, a basic understanding demonstrated.	
60-69	Pass	Good/strong Adequate criteria have been met as directed in the brief; a developed understanding has been demonstrated in a well-structured manner.	
> 70	Pass	Excellent / outstanding / exceptional A demonstration of additional ideas and approach expanding on those directed in the brief. High level of understanding and creativity.	

**Interior Design** 

### 5. Course structures

## **Block 1 Duration: 24 weeks**

Core Units					
Code	Status	Unit Title			
IDF	Core	Interior Architectural Design Fundamentals			
IDPP	Core	Interior Design, Project and Process			

## **Block 2 Duration: 24 weeks**

Core Units					
Code	Status	Unit Title			
CID	Core	Contemporary Interior Design			
IDE	Core	Interior Design Experience			

## (Progressing to Europe only) Duration: 6 weeks

Core Units					
Code	Status	Unit Title			
CSAW	Core	Cultural Studies & Academic Writing			

## 6. Technology Enhanced Learning **Sinapto**

Istituto Marangoni uses Sinapto, a virtual space to share knowledge and helps manage and communicate the process of teaching and learning, and communicates participant progression. It is also used for tutors to organise, manage and deliver course materials making it available to participants throughout their courses to facilitate their learning and assessment experience. At the beginning of the course, all participants receive their login details to access Sinapto, a participant-learning environment designed for Istituto Marangoni. Through Sinapto, participants are able to access and download the latest documents, forms and templates such as:

- 1. Student Handbook
- 2. Unit Handbook / Programme Handbook
- 3. Unit weekly hand-outs
- 4. Calendar
- 5. Lessons and assessment timetable.



Participants are also asked to access the Student Voice via Qualtrics in order to leave feedback and also any issues can be addressed via the 'raise an issue' application, which is also found in Sinapto. Both participants and staff can view grades and assessment feedback. Sinapto is updated annually across the schools and is an important tool for the staff of Istituto Marangoni to use for programme development and to develop further employability strategies for participants. In addition to Sinapto, a group wide mobile application has been developed and launched in 2018. This application has a wide range of user-friendly functions and allows participants to interact with each other.

Sinapto can be accessed remotely both by participants and staff, on and off-site.

# 7. Personal Development Planning

## PDP/Individual Development Tutorial.

The Director of Education and the Academic Service support the personal development of participants. One-to-one appointments may be made by phone, through the receptionists or by email. Participants can expect to be seen almost immediately to discuss any issues they may have.

## 8. Tutor Responsibilities

The Director of Education has the responsibility for implementing the strategic direction of the courses and the co-ordination of the academic teams and administration, necessary for the successful day-to-day operation of the school.

The Tutors' responsibilities include:

- 1. all matters pertinent to the proper day-to-day operation of the programme involving leading and supporting participants;
- 2. advice to the Director of Education on appropriate delivery for the continuing development of the programme;
- 3. recommendations in areas for curriculum development;
- 4. liaison with the Student Support Officer to ensure appropriate study support is available to participants;
- 5. recommendation of the appropriate level of resource required for the Unit;
- 6. maintaining the quality of educational standards.

## 9. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the participant experience, in a pedagogic, practical and pastoral way:

- a. programme handbooks provide relevant information to participants;
- b. the use of the Library, online resources (where available), and the centre facilities help participants to reach the skills and knowledge expected on the course;
- c. Tutors and the Director of Education guide participants to the most appropriate help.

### **Student Support Officers**

Istituto Marangoni provides Faculty Student Support Officers, who act as the first point of contact for participants for pedagogical counselling.

For matters of pastoral care the Student Support Officers help in:

- finding their way around;
- managing their time;
- dealing with stress;
- exam tips:
- getting the best from their course;
- understanding and applying the School's rules;
- anything else the officers can advise on.

One-to-one appointments may be made by phone, through the receptionists or by email. Where possible participants can expect to be seen almost immediately, or contacted to arrange a suitable time.

### 10. Student Feedback

Participant feedback is essential to programme development and participant comments are used to enhance both the successful management of the programme and the teaching/learning strategies.

Istituto Marangoni gathers participant opinion in a variety of ways, which may include the following:

- informal contact with the Tutor, and through appointments with academic staff;
- end of course online questionnaires where participants are invited to reflect on their overall experience at the School.

Istituto Marangoni would prefer that on most occasions participants be identified when giving constructive feedback on the course and teaching methods. There might be occasions when it is not appropriate and Istituto Marangoni recognises this exception. In these instances, programme teams and central support services will ensure that anonymity and confidentiality is respected.