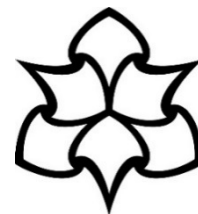


# Collaborative Provision Programme Specification 2019-20



## ADMINISTRATIVE AND REGULATORY INFORMATION

1	Partner Name	Istituto Marangoni	
2	Type of Collaborative Partnership	External Validation	
3	Enrolment Status	<input checked="" type="checkbox"/> Externally Enrolled <input type="checkbox"/> Fully Enrolled	
4	Programme Title(s)	BA (Hons) Fashion Business (3164)	
5	HECOS Code(s) <i>Higher Education Classification of Subjects</i>	100054	
6	Awarding Institution	<input checked="" type="checkbox"/> Manchester Met <input type="checkbox"/> Other, please specify:	
7	Manchester Met Faculty	Arts & Humanities	
8	Manchester Met Department / School	Manchester Fashion Institute	
9	Final Level of Study (FHEQ)	Level 6 (BA Hons, BSc Hons, BEng, LLB)	
10	Mode(s) of Study and Duration	<b>Mode of Study</b>	<b>Duration (Years)</b>
		<input checked="" type="checkbox"/> Full Time	3
		<input type="checkbox"/> Part Time	
		<input checked="" type="checkbox"/> Sandwich / Study Abroad	4
		<input type="checkbox"/> Online / Distance Learning	
	<input type="checkbox"/> Other, please specify:		
11	Cohort	<input type="checkbox"/> September (standard) <input checked="" type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December <input type="checkbox"/> January <input checked="" type="checkbox"/> February	<input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August
12	Is this for a closed cohort only?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
13	QAA Subject Benchmark Statement	<a href="#">Business Management</a>	
14	University Assessment Regulations	<a href="#">Undergraduate</a>	
15	Approved Variations / Exemptions from Assessment Regulations	<a href="#">Curriculum and Assessment Framework for Taught Programmes Exemptions</a>	

		<p>Collaborative partners are exempt from regulations 3.9, 3.13 – 3.17 and 3.25 – 3.28</p> <p>Regulation 4.12 has been re-worded for collaborative partners. The approved wording is as follows:</p> <p><i>All assessment components within a Programme must be categorised as either 'assignment' or 'examination'. The overall split of assessment for each level, and more detailed assessment strategies, will be defined and approved through Collaborative Programme Approval and Review Events.</i></p>			
16	Learning & Teaching Delivery	<b>Level</b>	<b>Scheduled</b>	<b>Independent</b>	<b>Placement</b>
		4	50%	50%	0%
		5	50%	50%	0%
		6	50%	50%	0%
		Sandwich Year	0%	0%	100%
17	Assessment Methods	<b>Level</b>	<b>Assignment</b>		<b>Examinations</b>
		4	65%		35%
		5	88%		12%
		6	100%		0%
18	Entry Requirements	<p>The normal minimum age for entry shall be 18 years.</p> <p>The normal entry requirements is:</p> <ul style="list-style-type: none"> <li>• recognised foundation course at QCF level 3</li> <li>or</li> <li>• minimum of 80 UCAS tariff points</li> <li>or</li> <li>• International Baccalaureate (or equivalent)</li> <li>or</li> <li>• BTEC Higher National Diploma or Certificate (MMP or equivalent)</li> <li>or</li> <li>• BTEC National Diploma (or equivalent)</li> <li>or</li> <li>• Scottish Certificate of Education with passes in the three subjects at Higher Grade (C or above) and two subjects at Standard Grade (3 or above)</li> <li>or</li> <li>• Recognised foundation course at FHEQ Level 3 (including MMU recognised Istituto Marangoni Milano Foundation year course in Design and Fashion)</li> <li>or</li> <li>• Irish Leaving Certificate with a minimum of 4 at grade C or above at Higher/Honours Level</li> </ul> <p>The Admissions panel may accept other qualifications as are deemed to be acceptable in lieu of the specified above.</p> <p>Students who complete the Certificate of Achievement: Foundation in Fashion at Istituto Marangoni London will have guaranteed progression onto BA (Hons) Fashion Business, provided they have the required L4 English entry requirement.</p>			

		<p><b>International Applicants</b>  International applicants, for Level 4, must have sufficient command of English to meet the requirements of the programme in every respect. If they have previously studied in the UK students are normally expected to have attained either a grade c or above in GCSE English Language or the equivalent. Other international applicants, for whom English is not their first language, IELTS at grade 6 (with no element below 5.5) is a requirement for the admission to the programme.</p>
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## Awards

19	Final Award Title(s)	BA (Hons) Fashion Business (3164) BA (Hons) Fashion Business (sandwich) (3165)		
20	Interim Exit Award Title(s)	Cert HE Fashion Business Dip HE Fashion Business		
21	Main Location of Study	<b>Level</b>	<b>Partner</b>	<b>Manchester Met</b>
		4	100%	0%
		5	100%	0%
		6	100%	0%

## Articulation Arrangements

22	Articulation Arrangements	<b>Details of Arrangements</b>
		<p>Istituto Marangoni Mumbai School, Istituto Marangoni Shanghai Training Centre, Istituto Marangoni Shenzhen Training Centre</p> <p>Students who successfully complete their first year of study on the Undergraduate Progression Course in Fashion Business programmes will be given entry to the second year of the BA (Hons) Fashion Business.</p>

## Professional, Statutory and Regulatory Bodies

23	Accrediting and / or associated PSRB(s)	N/A
24	Date, outcome & period of approval of last PSRB approval / accreditation	N/A

## Programme Outcomes

<b>25</b>	<b>Final Award Learning Outcomes</b>	
<b>Part A – Knowledge and Critical Understanding</b>		
	By the end of the programme students are expected to have knowledge and critical understanding of:	Assessed by: Assignments may include: <ul style="list-style-type: none"> <li>• <i>Report</i></li> <li>• <i>Presentation</i></li> <li>• <i>Research Book</i></li> <li>• <i>Written Rationale</i></li> <li>• <i>Reflective Journal</i></li> <li>• <i>Written Evaluation</i></li> <li>• <i>Business Project</i></li> </ul>
25.1	The different areas of fashion business and management and how these operate within an integrated framework	Assignment Examination
25.2	Marketing strategies designed and implemented by different types of organisations operating within the fashion industry	
25.3	National and international fashion markets, organisations, opportunities and customers in manufacturing and retail environments	
25.4	How to apply theoretical understanding to practise within a working environment (only applicable for sandwich year students).	Assignments – may include: <ul style="list-style-type: none"> <li>• Reflective Journal</li> <li>• Report</li> </ul>
<b>Part B – Skills and Attributes</b>		
	The programme will ensure students will gain the following skills and attributes:	Assessed by: Assignments may include: <ul style="list-style-type: none"> <li>• <i>Report</i></li> <li>• <i>Presentation</i></li> <li>• <i>Research Book</i></li> <li>• <i>Written Rationale</i></li> <li>• <i>Reflective Journal</i></li> <li>• <i>Written Evaluation</i></li> <li>• <i>Business Project</i></li> </ul>
25.5	How to formulate solutions to business problems based on a synthesis of management principles and practices related to the luxury fashion market taking into account the social and environmental impact;	Assignment Examination
25.6	The ability to interpret a range of business data (both primary and secondary) with the purpose of evaluating and assessing its relevance for fashion business	
25.7	How to generate The problem-solving and concept-generating approaches required by the fashion industry for graduate-level employment or postgraduate education	

## Programme Structure

26	Course Unit Overview
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### Level 4

Core Course Units						
Code	Occ	Status	Course Unit Title	No of credits	Home Programme	Outcomes addressed
314Z0057	1F9IC	Core	Introduction to Fashion	30	BA (Hons) Fashion Business Ba (Hons) Fashion Business and Buying BA (Hons) Fashion Business Communication and Media	25.1, 25.2, 25.3. 25.5, 25.6
314Z0058	1F9IC	Core	Alpha Marketing	30	BA (Hons) Fashion Business Ba (Hons) Fashion Business and Buying BA (Hons) Fashion Business Communication and Media	25.1, 25.2, 25.5, 25.6
314Z0059	1F9IC	Core	The Luxury Fashion Product	30	BA (Hons) Fashion Business Ba (Hons) Fashion Business and Buying BA (Hons) Fashion Business Communication and Media	25.1, 25.2, 25.3. 25.5, 25.6
314Z0060	1F9IC	Core	Principles of Business	30	BA (Hons) Fashion Business Ba (Hons) Fashion Business and Buying BA (Hons) Fashion Business	25.1, 25.2, 25.5, 25.6

					Communication and Media	
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Upon successful completion of this level, the interim exit award shall be: Cert HE Fashion Business

### **Level 5**

<b>Core Course Units</b>						
Code	Occ	Status	Course Unit Title	No of credits	Home Programme	Outcomes addressed
315Z1012	2F9IC	Core	Visual and Emotional Branding	30	BA (Hons) Fashion Business Ba (Hons) Fashion Business and Buying BA (Hons) Fashion Business Communication and Media	25.1, 25.2, 25.3. 25.5, 25.6
315Z1013	2F9IC	Core	Marketing in the Luxury Sphere	30	BA (Hons) Fashion Business	25.1, 25.2, 25.3. 25.5, 25.6
315Z1014	2F9IC	Core	Fashion Lab Project	30	BA (Hons) Fashion Business	25.1, 25.2, 25.3. 25.5, 25.6
315Z1015	2F9IC	Core	Finance and Management Control	30	BA (Hons) Fashion Business BA (Hons) Fashion Business and Buying BA (Hons) Fashion Business Communication and Media	25.1, 25.2, 25.3. 25.5, 25.6

Upon successful completion of this level, the interim exit award shall be: DipHE Fashion Business

### **Placement Year (Sandwich only)**

<b>Core Course Units</b>						
Code	Occ	Status	Course Unit Title	No of credits	Home Programme	Outcomes addressed
31PLX000 3	3S9IP	Core	Placement	30	BA (Hons) Fashion Business	25.4

## Level 6

Core Course Units						
Code	Occ	Status	Course Unit Title	No of credits	Home Programme	Outcomes addressed
316Z0077	3F9IC	Core	Omnichannel Distribution	30	BA (Hons) Fashion Business BA (Hons) Fashion Business and Buying	25.1, 25.2, 25.3. 25.5, 25.6, 25.7
316Z0078	3F9IC	Core	Honours Project Fashion Business	60	BA (Hons) Fashion Business	25.1, 25.2, 25.3. 25.5, 25.6, 25.7
316Z0079	3F9IC	Core	Future of Fashion	30	BA (Hons) Fashion Business BA (Hons) Fashion Business and Buying BA (Hons) Fashion Business Communication and Media	25.3, 25.7

Upon successful completion of this level, the exit award shall be: BA (Hons) Fashion Business

<b>Are any of these course units delivered across other programmes?</b>	Yes
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<b>27</b>	<b>Programme Structure Map</b>
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## Level 4

Term One	Term Two	Term Three
Introduction to Fashion (30 credits)	Alpha Marketing (30 credits)	The Luxury Fashion Product (30 credits)
Principles of Business (30 credits)		

## Level 5

Term One	Term Two	Term Three
Visual and Emotional Branding (30 credits)	Marketing in the Luxury Sphere (30 credits)	Fashion Lab Project (30 credits)
Finance and Management Control (30 credits)		

## Placement Year (Sandwich only)

Term One	Term Two	Term Three
Placement (120 credits)		

**Level 6**

<b>Term One</b>	<b>Term Two</b>	<b>Term Three</b>
Omnichannel Distribution (30 credits)	Honours Project Fashion Business (60 credits)	
Future of Fashion (30 credits)		